A large, light orange gear is centered in the upper half of the page. It has a circular center and several teeth. The background is a solid orange color with faint, overlapping gear shapes in a lighter shade.

synergy

EXTRAORDINARY • HEALTHCARE • COMMUNICATIONS



## WHAT WE DO DAY-TO-DAY

Every day is different, and that's what we like about working at Synergy. One day we're organising a huge educational event for hundreds of doctors and the next day we're in workshops with clients aiding strategic planning for a brand launch. We have digital expertise and work on a range of projects, from apps to interactive videos, gaming, online training programmes, big events, little events and everything in between. We also travel the world, from Cape Town to Singapore, San Diego to Istanbul and sometimes it's closer to home, airport hotels at Heathrow and just down the M4.



**CONGRESSES**



**ADVISORY BOARDS**



**ANIMATIONS**



**COMPETITOR  
INTELLIGENCE**



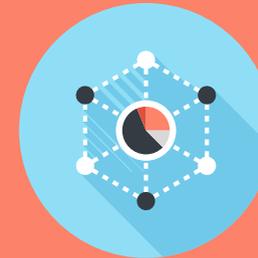
**INTERNAL TRAINING  
PROGRAMME MATERIALS**



**WEBINARS**



**MESSAGING  
DEVELOPMENT**



**BACKGROUNDERS &  
OBJECTION HANDLERS**



**VIRTUAL EVENTS**



**VIDEOS**



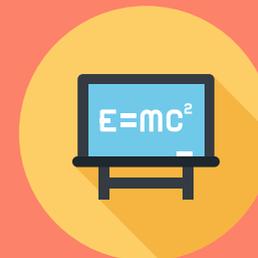
**NEWSLETTERS**



**MANUFACTURING  
SITE VISITS**



**PUBLICATIONS**



**INTERNAL  
CLIENT EVENTS**



**STANDALONE  
EVENTS**

## ACCOUNT MANAGEMENT

At Synergy, extraordinary Account Management might look a little different to other agencies. Our Account Management team facilitates the highest quality delivery of client work.

As well as ensuring internal processes are followed, it is vital that client expectations are exceeded and the deliverables meet client objectives and brand strategy. Our Account Managers are effective and positive facilitators across agency functions and linking with our clients so we can successfully progress projects. Account Managers are always on hand

to assist with the strategic development of proposals, provide support for brand and related communications and build excellent relationships with clients and their key opinion leaders.

Synergy has a carefully prepared induction scheme for all new starters at every level. We will make sure you have dedicated time to gain the necessary understanding of the therapy areas you'll support, as well as on Synergy and client processes. We take training seriously and will provide you with internal and external training matched specifically to meet your needs.

Here's what our Account Management department might be doing day-to-day – depending on where you are in your career journey with Synergy, you might be supporting, carrying out or overseeing these processes:

- Main point of contact day-to-day for clients
- Create schedules and overall process management
- Take new briefs from clients and produce budgets and scopes of work
- Finance tracking and invoices
- Develop relationships with clients and key opinion leaders
- Represent Synergy at external meetings/events
- Strategic insight and input
- Programme design and development
- Keep up-to-date with new data, latest trends in the field, industry knowledge

## OUR INTERVIEW PROCESS

**So you would like to come and be extraordinary with us?** Excellent! Below is how we conduct our interview process – but each candidate is different so we tailor the way we do things with you in mind:



1. CV with covering letter



2. Telephone screening



3. Face-to-face interview with challenge  
*[varies depending on level of role]*



4. Interviews



## PROJECT MANAGEMENT

At Synergy, extraordinary project management might look a little different too. Our project managers provide expert scientific, editorial and creative input into client projects. We assist with the development of educational and promotional campaigns, with our key focus being the scientific accuracy and quality of the editorial processes, as well as ensuring we use the most relevant means of communication for the intended audience, conveying data and scientific concepts in a way that resonates and engages the right internal and external expertise. The project management team always adds value in terms of scientific credibility, therapeutic area understanding and innovation in data assimilation.

Project Management roles are suitable for those with a medical writing or editorial background looking for more responsibility, more strategic/scientific input and more client contact.

Synergy has a carefully prepared induction scheme for all new starters at every level. We will make sure you have dedicated time to gain the necessary understanding of the therapy areas you'll support, as well as on Synergy and client processes. We take training seriously and will provide you with internal and external training matched specifically to meet your needs.

Here's what our project management department might be doing day-to-day – depending on where you are in your career journey with Synergy, you might be supporting, carrying out or overseeing these processes:

- Knowledge and guidance throughout the entire project process
- Development of briefs and project specifications for internal and external stakeholders, including designers
- Write, review and edit/proofread copy
- Ensure all copy is accurately referenced and adheres to client guidelines
- Develop relationships with clients and key opinion leaders
- Represent Synergy at external meetings/events
- Keep up-to-date with data, new references and developments

## OUR INTERVIEW PROCESS

**So you would like to come and be extraordinary with us?** Excellent! Below is how we conduct our interview process:



**1. CV with covering letter and introductions**



**2. First round: Face-to-face interview with challenge**



**3. Second round: Writing test ahead of second interview**



**4. Interviews**





IN THE  
OFFICE

Being part of a medical communications agency means living life in the fast lane, it's a high-paced, hard-working, dynamic environment. We ensure cross-pollination, collaboration and access to senior counsel at all times. Sitting in cross-functional teams allows us to share ideas, discuss solutions, and there's always someone willing to help and talk through your work. We use an internal messaging system – enabling us to get quick input from across the agency on business challenges, but sometimes we just post about after work drinks, team lunches and photos from colleagues on site at meetings that are running across the world.

Every Friday the drinks trolley comes round to help us bring in the weekend in style, and our Social Committee arrange regular events that meet the needs of sports fans, culture vultures, film buffs and foodies. We also have a gym in the office to keep us active (and burn off all the chocolate, ice cream and pizza we have) and there are Pilates classes twice a week to stretch your muscles too. We have specialty teams covering Project Management, Account Management, Medical

Strategy and Event Management, as well as finance and facilities support teams who all make our agency a happy, healthy and efficient one.

Being part of Synergy comes with lots of other benefits too, including:

- Private medical insurance
- Agency pension scheme
- Cycle to work scheme
- Travel season ticket loan
- Childcare vouchers
- Flexible working hours
- Discretionary performance-related incentive
- 24-hour employee support helpline
- Permanent health insurance
- Group discounts
- Life Assurance Insurance



## WHO DO WE WORK WITH?

We partner with some of the world's most influential pharmaceutical organisations, throughout their products' lifecycles. From proof of concept to loss of exclusivity and beyond, we're there. We pride ourselves on the collaborative long-standing partnerships we develop with our clients. From small projects to strategic counsel with senior leadership, we cover the whole spectrum of medical communications.



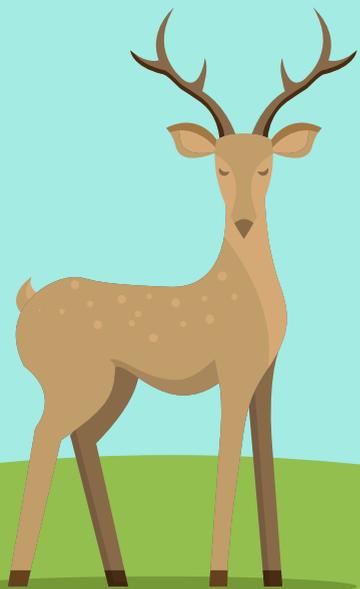
### THERAPEUTIC AREAS OF EXPERTISE

- Asthma (~20 years)
- Auto-immune disease (~11 years)
- Biosimilars (Any therapy area) (~4 years)
- Dermatology (~7 years)
- Diabetes (~5 years)
- Haematology (~10 years)
- Oncology (~10 years)
- Ophthalmology (~12 years)
- Rare disease (~7 years)
- Rheumatology (~11 years)



## GUIDE TO RICHMOND

Ah, beautiful Richmond! We're only 8 minutes on the train from Clapham Junction and 19 minutes from London Waterloo. Richmond is also connected via the London Underground (District Line) and Overground and we also have bicycle parking and showers for those who prefer to get here under their own steam! – 10 minutes' walk from the station, our offices are a stone's throw away from the river, where you can find us on sunny days having our lunch. Richmond Park with its wild deer and stunning scenery is 5 minutes up the hill and Terrace Gardens is the perfect location for a walk, snack or post-work picnic. Richmond has everything, the largest of London's Royal Parks, great trails along the Thames, a stunning village green, one of Henry's palaces, all alongside a fabulous array of restaurants, bars and shops to suit all tastes.



**TO LEARN MORE ABOUT OPPORTUNITIES IN MEDICAL COMMUNICATIONS AT SYNERGY & TO FIND OUT MORE ABOUT THE AGENCY, CONTACT US ON:**



**[BEEXTRAORDINARY@SYNERGYMEDICAL.CO.UK](mailto:BEEXTRAORDINARY@SYNERGYMEDICAL.CO.UK)**



**+44(0) 20 8334 2050**

*LET'S BE EXTRAORDINARY  
TOGETHER*